

PAMELLA MAKOTSI SITTONI

Pamella Makotsi Sittoni is a long-serving Kenyan journalist with more than 20 years' experience in the media in East Africa. She is currently Executive Editor at the Nation Media Group and Managing Editor of the Daily Nation, the country's largest circulating national newspaper.

Ms Sittoni has held several leadership positions in the media. She served as Managing Editor of the Nation Media Group's The EastAfrican, a regional weekly newspaper covering Uganda, Kenya, Tanzania, Rwanda, Burundi and South Sudan, from 2012 to 2018. Earlier, between 2005 and 2006, she served as the Managing Editor of the Standard.

She took a break from media and joined UNICEF Kenya, where she served as a communications specialist from 2006 to 2012, charged with advocacy for children and women.

Ms Sittoni began her career at the Nation Media Group as a reporter in 1993 and served in various roles in the newsroom, including sub-editor, deputy chief sub-editor and deputy managing editor.

In 2017, Ms Sittoni was named by the World Association of Newspapers, WAN-IFRA, the Laureate of the Women in News Editorial Leadership Award for Sub-Saharan Africa.

Ms Sittoni is a member of the World Editors Forum board and a trustee of the Kenya Editors Guild, where she chairs the strategy committee.

She also sits on the board of Africa Check, Africa's first independent fact-checking organisation, launched in 2012 to promote accuracy in public debate.

She is also a member of the Women Corporate Directors board (Kenya Chapter), where she chairs the Public Relations and Communications Committee.

She is a graduate of the UNICEF Leadership Initiative (LDI) and a Fellow of the Aspen Global Leadership Network, through the African Leadership Initiative.

Ms Sittoni holds a BA (Literature and Anthropology) and a Post-Graduate Diploma in Communication from the University of Nairobi, and a Masters in Communication (New Media, Democracy and Governance) from the University of Leicester.

Ms Sittoni is a strong believer in equity and a strong advocate for women's leadership.